

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA**

**EK BHARAT SHRESHTHA BHARAT 2023**

**MONTH – JUNE 2023**

<b>Sr. No</b>	<b>Activities by CIHMs</b>	<b>Date of the Activity</b>	<b>Proposed Activity conducted</b>	<b>Details of the Activity</b>	<b>No. of Participants / Attendees</b>	<b>Any other relevant information</b>
1.	Institute Of Hotel Management  Ahmedabad / Gandhinagar	<b>19/06/2023</b>	Ek Bharat Shreshtha Bharat	Themed Display Board/Wall magazine on the partnering state	<b>18</b>	

Mentor : SHASHANK RAJAURIA

(LECTURER)

IHM Ahmedabad

June 2023



Students displaying Gujarat tourist spot (Statue of Unity)  
(Pic 1)



Students displaying Chattisgarh tourist spot (Bastar Dussehra)  
(Pic 2)



Students displaying Gujarat tourist spot (Somnath Temple)  
(Pic 3)



Students displaying Chattisgarh tourist spot (Laxman Temple)  
(Pic 4)

## **ACTIVITY REPORT ON EK BHARAT SHRESHTHA BHART 2023**

The activity started at 10:40 am, regarding Themed Display Board/Wall magazine on the partnering states i.e. Gujarat and Chhattisgarh on the occasion of Ek Bharat Shreshtha Bharat under the Ministry of Tourism Government Of India which was conducted for the students at IIM Ahmedabad. The activity started with an overview of the paired states Gujarat and Chhattisgarh, its objectives, to make understand the students to celebrate, promote, showcase, establish and create awareness about the two states of our country i.e. Gujarat and Chhattisgarh. Students actively and with great enthusiasm took part in this activity. The activity included the overview of Ek Bharat Shreshtha Bharat, detailed information about the two paired state of our country Gujarat and Chhattisgarh, which includes famous historical places in Gujarat and Chhattisgarh of tourist destinations. The main aim is to increase awareness and enhance knowledge of these two partnering states. Photographs were also taken during this activity. The response of the participated students was appreciated and it was found a informative activity.

IIM Ahmedabad

June 2023